

INFORMATION PURSUANT TO ARTS. 13-14 OF EU REG. NO. 2016/679 FOR THE PROCESSING OF PERSONAL DATA

Dear User,

Piccadilly S.R.L. hereby informs you that, pursuant to and for the purposes of articles 13 and 14 of European Regulation no. 2016/679 (GDPR), the data acquired and/or provided by you will be subject to processing in compliance with the regulations referred to below.

ROLES

The Data Controller is: Piccadilly S.R.L., Via S.S. 163 loc. Grotta dello Smeraldo Conca dei Marini 84010 SA, sales@mcpiccadilly.com

PROCESSING METHODS

The processing consists, for example, of operations of collection, recording, organization, storage, extraction, consultation, use, communication, and deletion of personal data. It is carried out, for the aforementioned purposes, according to the principles (pursuant to art. 5 of GDPR no. 2016/679) of lawfulness, fairness, transparency, data minimization, and accuracy. The data is processed using telephone, paper, computer, and telematic methods. The processing takes place using suitable tools, technical and organizational measures appropriate to guarantee security, integrity, and confidentiality, avoiding in particular the risk of loss, unauthorized access, illicit use, and dissemination, in compliance with the provisions of art. 32 of GDPR no. 2016/679, by authorized subjects and in compliance with the provisions of art. 29 of GDPR no. 2016/679 and art. 2-quaterdecies of the Privacy Code.

NATURE OF DATA PROVISION AND CONSEQUENCES OF REFUSAL TO RESPOND

The provision of data for mandatory purposes does not require explicit consent. Without such data, we will not be able to provide our services. The provision of data for other purposes is optional and requires your explicit consent. In the event of lack of consent, you will not be able to receive newsletters, informational material, or commercial communications regarding the services offered by the Data Controller or by third-party companies. However, you will still continue to have access to our services.

We process your personal information only when there is a legal basis for such processing. Legal bases include:

- Your consent to the processing activities in question
- Compliance with legal obligations that we are required to satisfy
- The execution of rules dictated by laws or regulations, or by contracts, agreements, or other legal instruments

- Studies conducted by research entities, preferably on anonymized personal information
- The performance of a contract and related pre-contractual obligations, if you are a party to such contract
- The exercise of our rights in court, in administrative proceedings, or in arbitrations
- The defense or protection of the physical safety of you or a third party
- The protection of health, in the context of procedures implemented by entities or professionals in the health sector
- Our legitimate interest, provided that your fundamental rights and freedoms do not override those interests
- Credit protection.

DATA ACCESS

Your data may be made accessible for the purposes described below:

- To employees and collaborators of the Data Controller in their capacity as persons authorized to process data and/or system administrators;
- To third-party companies or other subjects (for example: professional firms, consultants, software houses providing management systems, credit institutions, insurance companies, etc.) who carry out outsourced activities on behalf of the Data Controller, in their capacity as external data processors.

Among the Personal Data collected by this Website, independently or through third parties, there are: Tracking Tools; Usage Data; name; email; website; unique device identifiers for advertising (Google Advertiser ID or IDFA identifier, for example); number of Users; city; device information; session statistics; browser information; answers to questions; clicks; keypress events; motion sensor events; mouse movements; scroll position; touch events.

DATA COMMUNICATION

The Data Controller may communicate your data to the Public Administration, Supervisory Bodies, and/or Judicial Authorities, as well as to all other subjects to whom communication is mandatory or necessary by law. Your data will not be disseminated.

DATA RETENTION

All personal data provided will be processed in compliance with the principles of lawfulness, fairness, relevance, and proportionality, exclusively using the necessary methods, including computer and telematic means, to pursue the purposes described above. Personal data will be kept for a period of 6 years following the last contact with the data subject or until a request for deletion by the same. In this case, data related to the legitimate interest of the data controller or necessary for the fulfillment of legal obligations may still be retained. It should be noted that the information systems used for the management of the collected information are configured, from the outset, to minimize the use of personal data.

RIGHTS OF THE DATA SUBJECT

In your capacity as a data subject, you have the rights set forth in art. 15 et seq. and art. 77 of the GDPR, specifically the rights to:

- Obtain from the data controller confirmation as to whether or not personal data concerning you is being processed and, in such case, obtain access to the personal data and the following information: the purposes of the processing; the categories of personal data concerned; the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular if recipients in third countries or international organizations; where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period; where the data are not collected from the data subject, any available information as to their source; the existence of automated decision-making, including profiling, and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject;
- Obtain from the data controller without undue delay the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, the data subject has the right to have incomplete personal data completed, including by means of providing a supplementary statement;
- Obtain from the data controller information relating to personal data concerning you without undue delay, if one of the following grounds applies: the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; the data subject withdraws consent on which the processing is based according to article 6, paragraph 1, point (a), or article 9, paragraph 2, point (a), and where there is no other legal ground for the processing; the data subject objects to the processing pursuant to article 21, paragraph 1, and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing pursuant to article 21, paragraph 2; the personal data have been unlawfully processed; the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject;
- Obtain from the data controller restriction of processing where one of the following applies: the accuracy of the personal data is contested by the data subject, for a period enabling the data controller to verify the accuracy of the personal data; the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead; the data controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims; the data subject has objected to processing pursuant to article 21, paragraph 1, pending the verification whether the legitimate grounds of the data controller override those of the data subject;
- Receive the personal data concerning you, which you have provided to a data controller, in a structured, commonly used and machine-readable format and transmit those data to another data controller without hindrance from the data controller to which the personal data have been provided, where the processing is carried out by automated means. In exercising your right to data portability, the data subject has the right to have the personal data transmitted directly from one data controller to another, where technically feasible;

- Object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is based on article 6, paragraph 1, letters (e) or (f), including profiling based on those provisions. Where personal data are processed for direct marketing purposes, the data subject has the right to object at any time to the processing of personal data concerning him or her for such marketing, which includes profiling to the extent that it is related to such direct marketing;
- The right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you;
- The right to lodge a complaint with a supervisory authority pursuant to art. 77.

METHODS OF EXERCISING RIGHTS

You may at any time exercise your rights by contacting the Data Controller at the following e-mail address: sales@mcpiccadilly.com

EXTERNAL MANAGERS AND APPOINTEES

The updated list of external managers and data processing appointees is kept at the registered office of the Data Controller.

MODIFICATION OF THE CURRENT POLICY

This information notice was drawn up on 06-05-2026 and may undergo variations over time also depending on additions or legislative and regulatory changes in the matter. The Data Subject is invited to consult this page frequently.